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**Language:** English

**Type of Presentation:** Thematic Symposia

**About Presenters:**

Tristram Hooley is the Head of the International Centre for Guidance Studies (iCeGS) at the University of Derby ([www.derby.ac.uk/icegs](http://www.derby.ac.uk/icegs)). He has been involved in research, teaching and education in and around higher education for most of his career and has particular interests in careers, doctoral education, social capital and the role of technology in research, teaching and guidance.

Current projects he is involved in include exploring the career paths of researchers, employment practice with higher education, career theory and online pedagogies. He also writes the Adventures in Career Development blog at <http://adventuresincareerdevelopment.posterous.com/>

Jenny Bimrose is a Professorial Fellow at the Institute for Employment Research at the University of Warwick, England. She has published extensively, taught, managed and researched in higher education in the area of careers guidance for over thirty years. Many of her research projects have concentrated on the theory and practice of career counselling and guidance and on gender. Ongoing research interests include: decision-making styles, career progression and the using ICT to support guidance practice.

Tannis Goddard is the founder and President of Training Innovations, a career development organization that delivers community-based career services in British Columbia, Canada. Tannis has 20 years experience designing services and interventions that address life-span career development and learning needs. Tannis has also led the design and development of an online career learning platform that has been used to deliver a range of facilitated online career counselling services and her organization is the first to deliver such services in Canada. In 2007, Tannis won the Award of Excellence from the Career Management Association of BC and was a nominated finalist in for Canada's Top 40 under 40 Leadership Award. Tannis is currently completing her Doctorate at the University of Sheffield and through her research is building a pedagogical framework for the design and delivery of facilitated online career learning.

**Title of Paper: Who gives and who gets online? The role of the professional in supporting career learning on the web**

**Abstract:**

The following papers will be presented

- Jenny Bimrose, An investigation into the skills and competencies needed by career professionals to deliver internet-based guidance.
- Tannis Goddard, Online career counselling: Developing a pedagogy for e-career learning.
- Tristram Hooley, Careering through the web: Career exploration and the role of careers services

This symposia will explore the role of the careers worker or guidance professional in supporting online career learning. The presentations will set out a vision of how career learning can take place on the web through a variety of technologies and practices.

The presenters will discuss the social actions of giving (information, content and advice) and getting (making meaning and leaning) with consideration to how these activities are altered by moving career guidance into online spaces. The session will ask how far it is possible to translate existing guidance practices and pedagogies online and where these need to be re-imagined.

The growth of social media has also delivered the power to create online content and develop materials for web users at large. With a change in the time and space of online interactions, the learning dynamic becomes more personally defined and this invites further consideration about the blended interplay of online and offline career learning as a socially situated practice.

Within these changing contexts, it is critical to ask what role the professional career guidance practitioner assumes and what resources they can draw on from their existing practice and the new environment to support the development of high quality career learning. The role of the practitioner is further impacted by the design of online spaces and how the client and practitioner come together in a co-constructive process. Critical to this discussion is the consideration of practitioner skills and competencies for effectively participating in online space with clients.

The presenters will provide a discussion framework for internet-based career learning focused on design and delivery approaches that locate these emerging questions

Key topics to be covered include:

- how to develop a common vocabulary for online guidance and career learning;
- the interface between e-learning and e-guidance – pedagogical and practical considerations;
- blended guidance – how we can draw together e-guidance with face-to-face guidance;
- the nature of the web 2.0 world;
- digital literacy and the digital natives;
- practitioner competencies and skills relevant to internet-based guidance; and
- the implications for 'expertise' in the careers intervention.